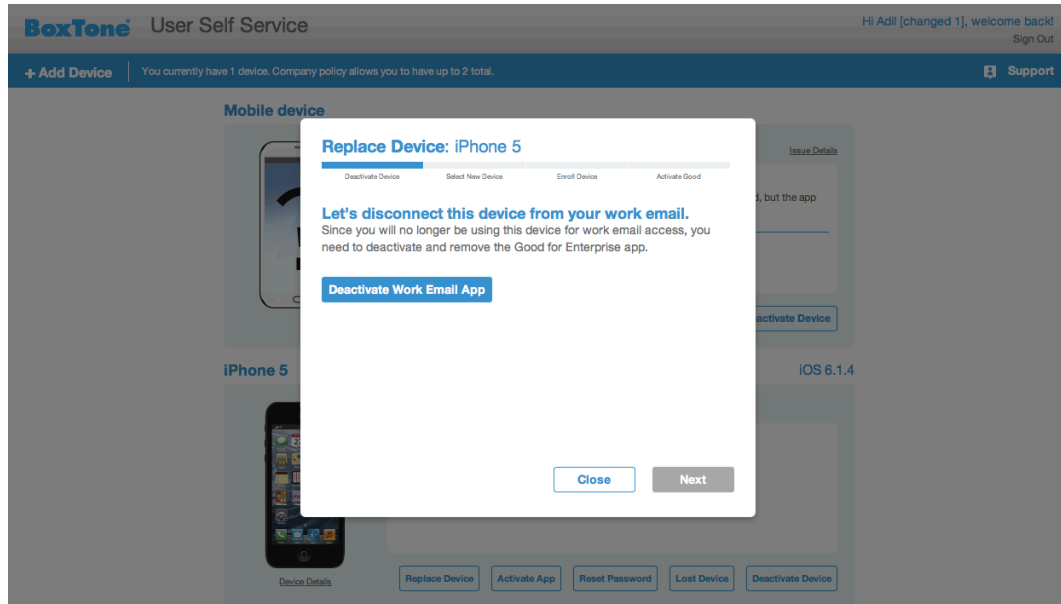


"We know we can address security. What really scares us is managing and supporting a wide-scale deployment of mobile services."

-SVP of IT at Major Financial Institution



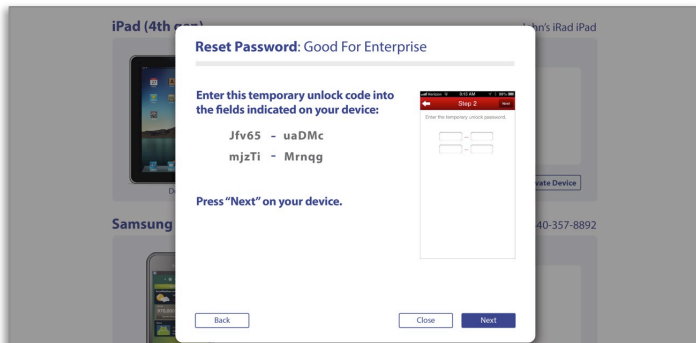
As businesses expand their mobile deployments, IT support burdens rapidly grow. Each year more and more users demand mobile devices, apps and services, accelerated by the Bring Your Own Device (BYOD) trend. At the same time, the mobile technology mix is in constant flux, with users swapping devices and platforms at an alarming frequency. How can organizations enable growth without exploding their cost structure?

The necessary compliment to Bring Your Own Device is Fix Your Own Device (FYOD). BoxTone's User Self-Service (USS) is the first and only solution delivering FYOD capabilities. It enables user to solve 50-60% of support tasks themselves through an easy to use portal. With BoxTone USS, users can address their most common problems across iOS, Android and BlackBerry devices and platforms such as Good, BlackBerry BES and Microsoft Exchange ActiveSync.

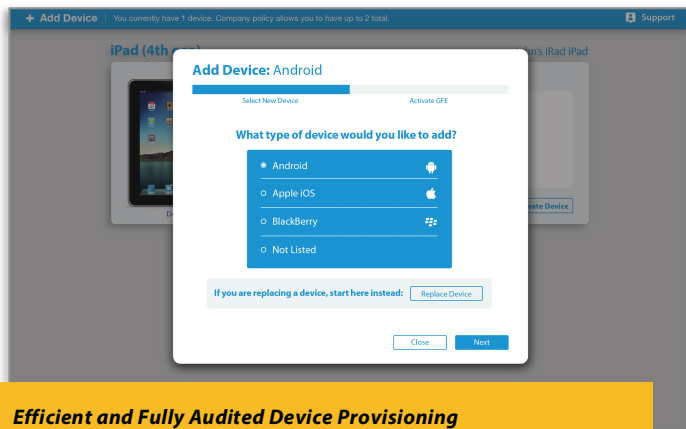
From checking status of the device to resetting password to device activation, migration, lock, wipe and full de-provisioning, BoxTone takes the burden off of the service desk. Organizations can now grow their deployments while containing costs. That's why 4 of the top 5 Global Banks, 4 of the top 5 US Federal Agencies and 42 of the Fortune 100 depend on BoxTone.

Enables Organizations to:

- ✓ Reduce Mobile Total Cost of Ownership (TCO) and limit support costs
- ✓ Enable device growth and BYOD without hiring additional support staff
- ✓ Empower users to resolve issues without requiring expensive support calls
- ✓ Eliminate the top 5 causes of mobile support calls
- ✓ Accommodate the complex mix of rapidly changing devices, apps, services and platforms
- ✓ Accelerate mobile initiatives and scale faster
- ✓ Improve employee satisfaction



Password Resets without Service Desk Interaction



Efficient and Fully Audited Device Provisioning



User-Initiated Device Wipe to Reduce Risk of Lost Data

Eliminate Top Causes of Support Calls

- ▶ Enable users to reset device or app passwords, eliminating many of the top causes of service desk calls
- ▶ Activate, migrate, replace and retire user devices without any IT touch
- ▶ Lock or wipe lost or stolen devices immediately without a support call, reducing cost and risk

Shift and Reduce Support Load

- ▶ Support iOS, Android and BlackBerry devices from a single portal
- ▶ Migrate across Good, Exchange ActiveSync, BlackBerry BES platforms without expensive rip-and-replace or retraining
- ▶ Reallocate support staff to complex tasks rather than routine functions

Enable BYOD at Scale

- ▶ Eliminate expensive IT intervention in device provisioning by empowering users
- ▶ Reduce support costs to ensure as your deployment grows your costs are contained
- ▶ Enable 24x7 support so users can resolve issues whenever they need without extensive after hours labor cost

Ensure Compliance via Automation

- ▶ Ensure policy and compliance enforcement throughout platform transitions or coexistence
- ▶ Audit every aspect of your environment across platforms without extensive overhead
- ▶ Reduce the risk of data loss by ensuring device wipes happen rapidly during migrations and replacements

Improve User Satisfaction

- ▶ Empower your users to solve common mobile problems without a support call
- ▶ Ensure users are back in rapidly back in operation to reduce lost employee time
- ▶ Deliver the FYOD capabilities your users demand

To learn more about BoxTone, visit:

www.BoxTone.com

About BoxTone

BoxTone is the innovator of automated Enterprise Mobility Management (EMM). With millions of mobile devices and apps under management, BoxTone's automated EMM platform is trusted by more of the world's leading enterprise, Managed Service Providers and government agencies than any other—including 41 of the Fortune® 100 and 8 of the Top MSPs—to ensure maximum mobile performance and security at the lowest cost and risk. Only BoxTone's single unified mobile management platform powered by patented real-time automation technology addresses the entire mobile lifecycle: mobile device management (MDM), app management (MAM), support management and operations management. And only BoxTone delivers real-time, centralized control of all mobile smartphones and tablets including iPhone and iPad, Google Android, BlackBerry and Windows Phone, as well as the enterprise apps that run on them.

BoxTone's unparalleled EMM innovation has also been recognized by leading industry analysts, as the company has recently been positioned in the "Visionaries" Quadrant of Gartner's Magic Quadrant for Mobile Device Management (MDM) Software, named an "innovator" in the Forrester Research, Inc. Market Overview: *On-Premises MDM Solutions* and named to the Winner category in Yankee Group's *MDM is Dead. Long Live EMM!* Learn more at www.boxtone.com, or call +1 410.910.3344.

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